



Skills

Graphic Design

Typography

Layout

Video

Motion graphics

User Interface

Portfolio

www.suhaimilatiff.com

References

David Sim

Creative Director

Digimagic Communications

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Yvonne Chen

Accounts Director

Digimagic Communications

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15 Years Experience

Art Director (2017 - present)

IcebergX

- Directed the production of HDB Gallery from interactives to videography, and giving presentation to the CEO of HDB and the Board of Directors.
- Generated creative ideas for successful tender proposals.
- Produced digital marketing solutions that give a steady climb in sales.
- Giving successful sales pitches to clients through excellent presentation skills.

Senior Designer (2016 - 2017)

China Horse Club

- Designed and produced racing events in Ordos, Inner Mongolia.
- Produced marketing medias targeted at ultra-high net worth members.
- Increased the sales generated by successful visual status of company.
- Created a positive environment in the office that saw a growth in productivity.

Senior Designer (2013 - 2016)

Digimagic Communications

- Directed the production of emersive conferences for client in Moscow, Russia.
- Show Director for client's major event in Shanghai, China.
- Produced a marketing tool for client which increased their sale by 20%.
- Winner of the most positive employee awarded by the company.

Art Director (2012 - 2013)

Clique Interactive

- Increased company's success through a solution to their products.
- Gave powerful presentations which builds client relationship.
- Produced designs which communicates closely to brand identities.
- Engaged many successful ideas by working closely with the Director.

Senior Designer (2010 - 2012)

Immortal The Design Station

- Expanded the company's business by providing an interactive arm.
- Learned from the veterans of branding at this agency.
- Attracted many users through dynamic, large format displays.
- Part of the huge team that did the rebranding for Eng Wah Cinemas.

Senior Multimedia Specialist (2003 - 2010)

Litespeed Education

- Directed and produced coursewares for Ministry of Education.
- Worked closely with content developers from various institutions.
- In-depth study of students psychology in learning attributes.
- Provided artworks ranging from illustration to 3D Animations.

Testimonials

"He has demonstrated a good level of understanding in digital media, an ability to learn new skills swiftly and dedication to assigned projects. He was also a good team player."

Theresa Yong
Brand Director
Immortal Design

"He is able to create designs that communicate. What set him apart other than his design ability is his work ethics, professionalism and empathy shown to his team mates in their various time of needs."

Koh Eng Hwee
Director
Clique Interactive

"Good creative visualizer and is able to manage creative production independently. He is a charismatic presenter and is able to service key accounts effectively."

David Sim
Creative Director
Digimagic

"He demonstrates initiative and leadership in steering the team. I have made several presentations alongside with Suhaimi and I admire his thorough and charming presentation skills."

Yvonne Chen
Account Director
Digimagic

Education

Diploma in Multimedia Design

Nanyang Academy of Fine Arts (2000 - 2003)

Having excelled in the 3 years course in Multimedia Design, the highlights of my education years includes an honour award in representing the School Multimedia Department with my final year project to the Guest of Honor Singapore's Minister of InfoComms. The work contribution was voted by lecturers to be the best project from a student with an excellent conduct during my term.